

Helen Arkell



Dyslexia Charity

Patron: HRH Princess Beatrice

Job description

We are looking for an experienced fundraising and communications manager with a strong track record of income generation and communications expertise. A collaborative approach and commitment to Helen Arkell's values is essential. You will be confident using digital technologies to support your work and have the ability to lead and deliver a fundraising strategy. You will have strong written and verbal communication skills and be comfortable stewarding donors and making financial asks.

Key Responsibilities

- **Fundraising**
 - o Responsibility for all aspects of fundraising for the organisation
 - o Development and implementation of multi-year fundraising strategy
 - o Lead and maintain a pipeline of opportunities across trusts, foundations and philanthropy
 - o Prepare high-quality, evidence-based funding applications and coordinate grant reporting and stewardship
 - o Maintain relationships with stakeholders including Patrons and High Net Worth individuals
- **Communications**
 - o Manage the organisations digital marketing and PR
 - o Oversee and manage content on the charity's website
 - o Write compelling content for all social media platforms
 - o Oversee email marketing campaigns
 - o Use analytics tools to track and report on performance of campaigns

We'd love to hear from you if you would like to help shape the future of fundraising at Helen Arkell.

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[Your application for Fundraising and Communications Manager](#)

How to apply

To apply, please forward the following to Julie Bentley, at julieb@helenarkell.org.uk 1. A comprehensive CV
2. A supporting statement (maximum 2 pages of A4) 3. Contact details of two referees, relevant to this role, who have known you in a professional capacity. References will only be taken once your express permission has been granted.